

BUSINESS OF CRAFT

The Business of Craft: Marketing Yourself as an Artist

091FA207

Instructor: Jennifer Sherr

Saturday 11/1/2008 and 11/8/2008 from 10:00 AM - 12:00 PM

2 Classes / All Levels / Conference Room

Tuition and Fees: Non-Member Fee \$75.00 / Member Fee \$65.00

Jenn Sherr launched her business, Jenn Sherr Designs, with one bracelet. Today, her work is in more than 20 stores and galleries and has garnered significant media attention. Jenn does all of her own marketing, sales, and production, and she'll share her insights as an artist and businessperson with you. You'll learn the skills to market yourself as an artist, with a focus on entering craft shows and juried exhibits and gaining the confidence to build your art as a business.

Glass and Mixed Media: Realizing Ideas

091GA214A

Instructor: Jodi Salerno

Fridays from 6:30 PM - 9:30 PM

9/12/2008 - 11/14/2008, 10 Classes

Intermediate / Flat Shop

Tuition and Fees: Non-Member Fee \$380.00 / Member Fee \$342.00 / Materials Fee \$60.00



This ten-week course will focus on the process of making art from inspiration and design through construction, fabrication and presentation. Students will have the opportunity to explore glass processes in both the hot and cold shops with an emphasis on glassblowing, sandblasting, grinding, cutting, drilling and gluing. We will then utilize these glass techniques to formulate our ideas with other non-glass materials, parts and objects of your choice. Through hands on interaction and class discussion, a supportive, nurturing environment will aim to assist individuals to realize their ideas into a finished object or body of work.

Bring your ideas, sketchbooks, found objects and any other materials you wish to incorporate into your masterpieces!

ENTER OUR ONLINE CATALOG AND REGISTRATION
SYSTEM TO REGISTER FOR YOUR CLASS NOW!

<http://register.worcestercraftcenter.org/wconnect/ace/home.htm>